

Reporting Studio Participation Explore Glossary

A complete list of the fields and measures used in the Benevity Reporting Studio along with a brief description of each.

Dimensions: are attributed to descriptive information

Measures: are numerical

Field Name	Description	Data Type
Date Filters	Date fields required for participation reporting	
Date Range Filter	Selected reporting timeframe.	time
Time Period Filter	The timeframe grouping for the report, with options including Year, Quarter, and Month. A Custom Date Range can be selected if the report is not organized by a specific timeframe.	string
Timeframe Date	Timeframe for participation rates	date
Participation	Measures related to participation	
Accepted Terms of Use Count	Unique count of users that have accepted the terms of use	number
Donor Count	Unique count of users that have donated	number
Overall Count	Unique count of users that have donated or volunteered	number
Volunteer Count	Unique count of users that have submitted approved volunteer time	number
Eligible User Count	Unique count of users that were eligible to participate in the selected timeframe	number
Accepted Terms of Use Participation	Participation rate for users that have accepted the terms of use	number

Field Name	Description	Data Type
Donor Participation	Donation participation rate	number
Overall Participation	Combined donor and volunteer participation rate	number
Volunteer Participation	Volunteer participation rate	number
Users	User details	
Custom Fields	Custom fields in your user data.	string
Employee ID	User's employee ID	string
Profile Fields	User's profile fields	string
Username	User's unique username	string
System User ID	Unique identifier for a system user.	string
User Accepted Terms of Use (Yes/No)	Indicates if a user accepted terms of use.	yes/no
User Accepted Terms of Use Date	Date of terms of use acceptance.	date
User Address City	User's city	string
User Address Country	User's country	string
User Address Postal Code	User's postal or ZIP code	string
User Address State or Province	User's state or province	string
User Address Street	User's street address	string
User Badges	User's earned badges	string
User Created	User account creation date.	date
User Currency	User's instance currency	string
User Deactivated	User account deactivation date.	date
User Email	User's email address.	string

Field Name	Description	Data Type
User First Name	User's first name.	string
User Full Name	User's full name	string
User Initials	User's initials	string
User Interests	User's selected interests.	string
User Language	User's language	string
User Last Login	User's last login date.	date
User Last Name	User's last name.	string
User Preferred Name	User's preferred name.	string
User Roles	User's administrator roles.	string
User Skills	User's selected skills	string
User Instance Country	User's assigned instance country.	string
User Status	User's current status.	string
User Time Zone	User's time zone	string
User Time Zone Offset	Hour offset for user's time zone.	string

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