

Reporting Studio Rewards Explore Glossary

A complete list of the fields and measures used in the Benevity Reporting Studio along with a brief description of each.

Dimensions: are attributed to descriptive information

Measures: are numerical

Field Name	Description	Data Type
Company	Company details	
Company Fiscal Year Start Date	Start date for the company fiscal year	date
Company Name	Name of Company	string
Company Program Name	Name of the Employee Engagement program	string
Company ProgramSite	URL for the program site	string
Donation Reports	Donation Report details	
DR Code	Unique identifier for the Donation Report.	string
DR Created Date	Date the Donation Report was created.	date
DR Paid Status	Payment status for the Donation Report. Example: Paid, Partial	string
Foundations	Foundation details	
Foundation Code	Unique identifier for the foundation.	string
Foundation Name	Name of the foundation.	string
Foundation Type	Type of foundation. Example: registered, non-charitable	string
Reward Activity	Reward Activity Details	
Currency	Currency of the reward	string

Field Name	Description	Data Type
Fiscal Year Issued Date	Date and time in the fiscal year that a transaction occurred	date
Gift Card (Yes/No)	Indicates if the reward is a gift card	yes/no
Gift Card Code	Gift card unique identifier	string
Reversal (Yes/No)	Indicates if the transaction is a reversal	yes/no
Reversal Date	Date and time that transaction was reversed	date
Reward Canceled (Yes/No)	Indicates if the reward is canceled	yes/no
Reward Canceled Date	Date and time a reward was canceled	date
Reward Expiry Date	Date and time a reward expires	date
Reward Identifier	Description to identify the reward	string
Reward Issued Date	Date and time the reward was issued, this value will be associated with expired, redeemed and issued transactions	date
Reward Type	The type of reward. Example: volunteer, new_hire, other	string
Transaction Date	Date and time the transaction occurred	date
Transaction Reversed (Yes/No)	Indicates if the transaction was reversed	yes/no
Transaction Type	The type of transaction	string
Amount Expired	Amount of an expired reward	number
Amount Issued	Amount of the issued reward	number
Amount Donated	Amount of the reward donated to a nonprofit	number
Reward Amount Donation Rate	Percentage of the total issued reward amount that was donated	number
Reward Balance	Remaining amount of the reward left to donate	number
Expired Reward Count	Count of all expired or partially expired rewards	number

Field Name	Description	Data Type
Issued Reward Count	Count of all issued rewards	number
Donated Reward Count	Count of all donated or partially donated rewards	number
Reward Count	Count of all rewards	number
Issued Reward Donation Rate	Percentage of issued rewards that were donated or partially donated	number
Expired Rewards User Count	Count of users with expired rewards	number
Issued Rewards User Count	Count of users that were issued rewards	number
Donated Rewards User Count	Count of users that donated rewards	number
Users	User details	
Custom Fields	Custom user data from the company's human resource platform	string
Employee ID	User's employee ID	string
My Favorite Causes	User's favorite causes	string
Profile Fields	User's profile fields	string
Username	User's unique username	string
System User ID	Unique identifier for system user.	string
User Address City	User's city	string
User Address Country	User's country	string
User Address Postal Code	User's postal or ZIP code	string
User Address State or Province	User's state or province	string
User Address Street	User's street address	string
User Badges	User's earned badges	string

Field Name	Description	Data Type
User Email	User's email address.	string
User First Name	User's first name.	string
User Full Name	User's full name	string
User Initials	User's initials	string
User Interests	User's selected interests.	string
User Language	User's language	string
User Last Login Date	User's last login date.	date
User Last Name	User's last name.	string
User Preferred Name	User's preferred name.	string
User Roles	User's administrator roles.	string
User Skills	User's selected skills	string
User Instance Country	User's assigned instance country.	string
User Status	User's current status.	string
User Time Zone	User's time zone	string
User Time Zone Offset	Hour offset for user's time zone.	string

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