



**Benevity Webinar | March 24, 2021**

# Sustainability in **Action**

Our panelists shared insights on how to turn sustainability goals into actions to tackle environmental issues and drive long-term change across your company.

The webinar taught us how purpose-driven companies use their CSR programs to communicate sustainability goals, tips for engaging your people, and ways to educate your employees on climate action and how it relates to your company.

## Featured Panelists



### **Allisen Gaudet**

Corporate Citizen Specialist, Accenture Canada



### **Megan McLaughlin Hawkins**

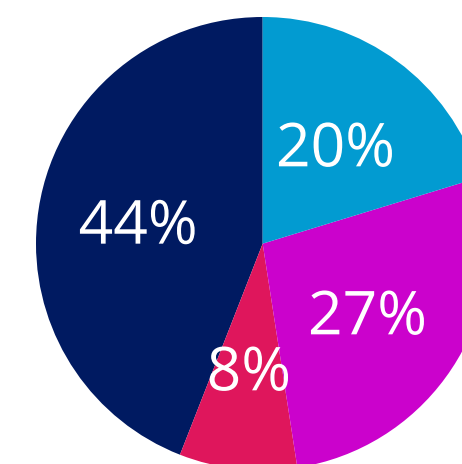
Investor Relations, Communications & Corporate Citizenship, FTI Consulting

## Key Themes

- Educate employees on company sustainability goals.
- Learn what other teams in your organization are doing to contribute to climate action goals.
- Small actions lead to big impact as it relates to sustainability.
- Employees want to see how their company is incorporating sustainability into the business.

## Key Takeaways

- Empower your employees to get involved in Earth Day activities through volunteering with organizations like [The Globe Program](#) and [Zooniverse](#), or through pro-social actions.
- Leverage Employee Resource Groups (ERGs) to share their sustainability expertise across your organization.
- Find out what other companies in your industry are doing to engage employees in sustainability practices.



**Audience Insight:** Where is your company seeing the most pressure for climate action?

- Investors
- Employees
- Consumers
- All of the above

Watch the on-demand webinar  
**Sustainability in Action**

