

Benevity Webinar | February 3, 2021

Growing **Global Employee Engagement** Programs

Our panelists shared ways companies can build global programs from the start and ways companies can expand their existing programs across geographies.

The webinar taught us how companies create global programs and run those programs based on their best practices, reflecting a positive outcome on their employee engagement and company culture.

Featured Panelists



Jo Jeffreys

PlanBeyond Engagement Manager, Jacobs



Amanda Marvelle, Ph.D.

Head of Community Programs, Corporate Responsibility, Biogen



Chris Venter

Global Employee Engagement Consultant, Benevity

Key Themes

- Create an inclusive company culture wherever employees live
- Opportunity to engage employees globally in a virtual reality
- Take new and creative approaches to global employee engagement
- Program ambassadors are the key to success in different regions

Key Takeaways

- Use Ambassadors or Employee Resource Groups (ERGs) in different geographies to collectively run the program and communicate to employees in different areas.
- Be flexible in approaching global programs rather than taking a one-size-fits all approach by creating a localized experience.
- Listen to the employees in different regions to understand what is important to them when approaching employee engagement.
- Find executive sponsors across geographies to promote your program, help overcome challenges and grow participation.

Watch the on-demand webinar
Growing Global Employee Engagement Programs

