



Make it Easy to do Good with *Payroll Giving*

Drive participation by *making giving easier*

Payroll is by far the easiest way for your people to donate to their favorite charities through your workplace giving program, and that's critical to driving engagement. Whether it's a one-time or recurring donation, giving through payroll allows your people to donate any amount, big or small, directly from their next paycheck — so anyone can take part in your program. And it's better for charities too! With no additional merchant fees attached, payroll giving through the Benevity platform is the single most cost-effective way for charities and nonprofits to receive donations.

**Payroll giving increases donation
participation by**

+69%

MY GIVING ACCOUNT
Add funds to your Giving Account

Enter an Amount

25.00

Choose a Payment Method

- Payroll Deduction
- One-time
- Recurring
- Credit Card
- PayPal

One of the most powerful ways to boost engagement

The easier you can make giving for your employees, the more likely they'll be to do it through your program, and payroll is as easy as it gets. Payroll donations comprise more than 75% of total donation volume in most Goodness programs within the Benevity client community.

Include everyone

Not every employee has a credit card, PayPal or Apple Pay, but they all get a paycheck. We also have a certified integration for Workday HCM, so if your company uses Workday, we can seamlessly automate your payroll donation process, with no extra work for you. By giving more people an opportunity to do good, you're inviting them to feel part of something bigger. And when they donate through payroll, more of their donation — whether it's big or small — gets to the charity, so you're helping them maximize their charitable impact, too.

Integrate seamlessly

Payroll through Spark is set up to work with your company's specific payroll schedule. It can be set up by country, employee status (full-time, contractor, etc.) or other criteria, and CSV exports from Spark will integrate

seamlessly with your payroll system. We're proud to say the leading HR management companies, including ADP and Workday, use payroll giving through Benevity.

Engage globally

With thirteen currencies available in Spark payroll, you can create the most global (and local!) experience for your employees around the world, so everyone feels included regardless of their location. Available currencies include: USD, AUD, CAD, EUR, GBP, ILS, INR, JPY, PLN, SEK, CHF, SGD, ZAR.

Save charities money

Since payroll doesn't come with merchant fees, like credit cards do, recipient charities receive more money through payroll donations on the Benevity platform than through any other method (including their own websites!).

Help people budget

Your employees can add funds to their Giving Accounts through payroll now to donate later, so they'll have money available for unplanned opportunities, like disaster relief or a colleague looking for support for a cause. Spark also has a built-in calculator to show them how much they're contributing over the year through their recurring donations.



Did you know?

**In the Benevity client community,
more than**

75%

**of the total donation volume
in most Goodness programs
are made via payroll.**

*It's better to give through payroll contribution because we can count on what revenue will be coming in for all our various projects, and we can allocate those funds. We can set it aside to hire this specialist or that scientist. **I can't reiterate enough how important payroll giving is.***



Angie Fitzgerald

Strategic Director of Corporate Alliances & Solutions,
American Cancer Society

My Profile

Overview **Giving** Volunteering Favorites Initiatives Rewards Settings

Giving

Upcoming Donations

Donation History

Match Requests

Donation Receipts

Gift Cards

Official Tax Receipts

These records of your donations can

Date Issued	Tax Year
2018-03-13	2017

Donation Acknowledgements

These are not official tax receipts, even

Date Issued	Tax Year
2018-03-13	2017

+80%

of US companies said that giving by payroll contribution was key to their Goodness program participation and engagement.*

*America's Charities, 2014

Get automated tax receipts

When your people make donations through payroll on the Benevity platform, they can quickly and easily download a tax receipt at the end of the year for all eligible donations.

Get data to inform strategy

When your employees set recurring donations through payroll, you can see which causes they're passionate about and how much they're giving, and you can use that data to forecast donation volume and inform your strategy and budget.

After launching payroll giving for their international employees, one Fortune 500 Benevity client saw participation increase by up to

30%

in countries where program engagement had been a challenge.



Turn on payroll and turn up *engagement*

- ✓ Drive participation by making giving easy
- ✓ Engage everyone, regardless of income or location
- ✓ Create a greater impact for causes
- ✓ Integrate seamlessly with your payroll schedule and systems
- ✓ Gather data to inform your strategy and budget
- ✓ Help employees manage their budgets



 Do you use Workday HCM?

We have a **Benevity-Workday integration**.
[Request a demo](#) to see how simple it is!



Ask us more about
payroll giving
through Benevity!



Benevity, Inc., a certified B Corporation, is the global leader in corporate social responsibility and employee engagement software, including online giving, matching, volunteering, community investment and purpose-driven actions. Many of the world's most iconic brands rely on Benevity's award-winning cloud solutions to power corporate "Goodness" programs that attract, retain and engage today's diverse workforce by connecting people to the causes that matter to them. With software that is available in 20 languages, to a client community of 18 million people around the world, Benevity has processed more than \$5 billion in donations and 32 million hours of volunteering time and awarded over one million grants to 251,000 nonprofits worldwide.